



FOR IMMEDIATE RELEASE
January 09, 2017

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AFFI Applauds National Academy of Sciences Fruit and Vegetable WIC Recommendations

McLean, Va. – The [American Frozen Food Institute](http://www.affi.org) (AFFI) today commended the National Academy of Sciences (NAS) Health and Medicine Division for their recommendations on the importance of fruits and vegetables in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).

The NAS recommends that all WIC programs in the U.S. offer two forms of fruits and vegetables in their food packages: fresh, and either frozen, canned, or dried. Previously, states were required to offer only fresh produce. NAS also made a cost-neutral recommendation to significantly increase the amount of money WIC participants can spend on fruits and vegetables each month.

“AFFI applauds the National Academy of Sciences for their policy recommendations and recognition that all forms of fruits and vegetables, including frozen, are convenient, nutritionally similar, and in some cases superior, to fresh, and may be more economical than fresh, thereby increasing the purchasing power of the WIC cash value voucher for fruits and vegetables,” said AFFI President and CEO, Alison Bodor. “We look forward to communicating the importance of frozen fruits and vegetables in the diets of women, infants and children who depend on WIC to the U.S. Department of Agriculture as they consider the recommendations made by the National Academy of Sciences.”

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at www.affi.org.