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AFFI Bolsters Senior Leadership Team with Addition of Brandon Partridge

McLean, VA – [American Frozen Food Institute](http://www.affi.org) (AFFI) President and CEO Alison Bodor today announced the addition of Brandon Partridge as AFFI Senior Vice President of Industry Development.

“On behalf of the American Frozen Food Institute, I am pleased to welcome Brandon Partridge as the newest addition to our senior leadership team,” said Bodor. “Brandon brings considerable food and beverage industry expertise to strengthen the value proposition AFFI offers its current and prospective members, and an entrepreneurial approach to leverage the opportunities within the frozen food and beverage industry.”

Partridge most recently served as founder and CEO of Skyland Foods, which developed and launched a line of organic drinkable yogurts to meet new consumer demands for healthy products with less sugar.

Prior to launching Skyland Foods in 2011, Partridge held positions in government relations with Governor Bob Taft (R-Ohio), Nestlé USA and the Tipton Group. He also served as Executive Director of the Cheese Importers Association of America where he increased the association’s engagement in Washington, D.C., to achieve multiple public policy goals.

In accepting the position, Partridge said, “I am excited by the opportunities to harness the underlying value of frozen foods to the broader food and beverage industry and explore opportunities for AFFI’s continued growth.”

Partridge holds an MBA from Georgetown University and a bachelor’s degree in history and philosophy from Vanderbilt University.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.