



**FOR IMMEDIATE RELEASE**  
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**CONTACT:** Adrienne Seiling  
(703) 821-0770

## **AFFI Commends President Obama for Signing Responsible Food Labeling Legislation into Law**

**McLean, VA** – The [American Frozen Food Institute](http://www.affi.org) (AFFI) today commended President Obama for signing into law legislation that establishes a federal labeling standard for food and beverage products made with genetically enhanced ingredients (GMOs).

The law preempts state GMO labeling laws and empowers the U.S. Department of Agriculture (USDA) to create a uniform, national labeling program. The bill requires on-pack disclosure of GMOs through a variety of methods, including Quick Response Codes, a symbol, 1-800 numbers and website referrals.

“AFFI applauds President Obama for signing into law a bill that creates a federal program for the labeling of foods containing genetically enhanced ingredients,” said AFFI President and CEO Alison Bodor. “This bipartisan solution bolsters consumer confidence while giving frozen food and beverage makers the certainty they require to meet the needs of America’s consumers without a patchwork of different state labeling mandates.”

“We look forward to continuing our work as the law enters the rule making process at USDA to ensure implementation remains in line with Congressional intent,” said Bodor.

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*The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at [www.affi.org](http://www.affi.org).*