



FOR IMMEDIATE RELEASE
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AFFI Bolsters Regulatory Affairs Team with Addition of Dr. Sanjay Gummalla and Promotion of Rishi Banerjee

McLean, Va. – [American Frozen Food Institute](http://www.affi.com) (AFFI) President and CEO Kraig R. Naasz today announced the addition of Dr. Sanjay Gummalla as AFFI's new vice president of regulatory and technical affairs.

AFFI advocates on behalf of the frozen food category and its more than 500 members that make, distribute and market frozen foods and beverages valued at \$70 billion annually.

In his role as vice president of regulatory and technical affairs, Dr. Gummalla will help frozen food and beverage producers and distributors influence the development, understand and comply with domestic and international food quality, safety, labeling and production standards and requirements.

Dr. Gummalla, who will join AFFI on March 2, most recently served as vice president of product development for Zentis North America. Dr. Gummalla also held senior positions at Givaudan Inc. and Cargill Flavor Systems.

Dr. Gummalla earned his Doctor of Philosophy in Nutrition and Food Sciences from Utah State University and his Bachelor of Science in Agriculture from Andhra Pradesh Agricultural University.

In addition, AFFI promoted Rishi Banerjee to the position of director of regulatory and technical affairs. Banerjee joined AFFI in April 2013, and has been serving as manager of regulatory and technical affairs. Before coming to AFFI, Banerjee worked at the U.S. Department of Agriculture Environmental Microbial Food Safety Lab and is a graduate of the University of Maryland.

Dr. Gummalla and Banerjee report to AFFI Senior Vice President of Regulatory and Technical Affairs Dr. Donna Garren.

"The American Frozen Food Institute is pleased to strengthen our exceptional regulatory and technical affairs team with the addition of Sanjay and the promotion of Rishi," said Naasz. "The skills of our new, and newly promoted, team members

further strengthen AFFI's highly-valued scientific and regulatory efforts on behalf of the frozen food and beverage community."

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at www.affi.org.