



FOR IMMEDIATE RELEASE
February 22, 2016

CONTACT: Adrienne Seiling
(703) 821-0770

American Frozen Food Institute Elects New Board Leadership

San Diego – The [American Frozen Food Institute](#) (AFFI) today announced the election of three officers and six members to the AFFI Board of Directors. The elections took place at the AFFI Annual Meeting and Keynote Breakfast held in conjunction with the 2016 [AFFI Frozen Food Convention](#) (AFFI-CON) in San Diego.

The newly-elected AFFI officers are: Larry Cope of Clear Springs Foods as chair; Stan Firestone of Firestone Pacific Foods as vice chair; and Paul Bakus of Nestlé USA as immediate past chair.

Cope is the president, CEO and executive chairman of Clear Springs Foods, a Buhl, Idaho, privately held employee-owned company, producing over 20 million pounds of Rainbow Trout a year.

Firestone is president and owner of Firestone Pacific Foods, which is located in the Pacific Northwest and is a fully integrated grower processing operation for domestic and export fruit customers.

Bakus is president of corporate affairs for Nestlé USA, named one of “The World’s Most Admired Food Companies” in Fortune magazine for 17 consecutive years, providing quality brands and products that bring flavor to life every day.

The six board members elected today to three-year terms are: Mark Dunn of J.R. Simplot Co.; Angelo Fallucca of Palermo Villa; Brad Hiranaga of General Mills; Andrew Loucks of Kellogg’s; Rob McCutcheon of ConAgra; and Dave Yanda of Lakeside Foods.

“On behalf of the American Frozen Food Institute, the only national association dedicated solely to the interests of companies engaged throughout the frozen food sector, I’m honored to welcome the election of these frozen food and beverage leaders,” said AFFI Interim President Joseph Clayton. “Each individual brings a wealth of knowledge and experience, which will assist AFFI in enhancing the service provided to our diverse, and growing, membership.”

###

The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.