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AFFI Further Enhances Member Services Launches International Trade Regulation Database

McLean, VA – The [American Frozen Food Institute](#) (AFFI) today launched the “[AFFI Trade and Regulatory Database](#),” a unique online tool designed to help AFFI members navigate global regulatory policies that affect the trade of frozen fruit and vegetable products worldwide.

The database offers AFFI member companies the ability to analyze food safety and regulatory requirements in Canada, Chile, China, Codex, the European Union, Hong Kong, Japan, Mexico and South Korea. The database also provides foreign suppliers with information on U.S. regulatory compliance requirements.

Regulatory issues covered by the database include packaging and labeling requirements, import requirements, tariffs and taxes, information on trade agreements and negotiations, and pesticide Maximum Residue Levels (MRLs) for a wide range of frozen fruits and vegetables, including blueberries, broccoli, carrots, cauliflower, corn, green beans, peas, potatoes and strawberries.

“AFFI’s new International Trade and Regulatory Database is designed to save frozen fruit and vegetable producers time and resources by providing them with a one-stop-shop for information on regulatory requirements,” said AFFI President and CEO Kraig R. Naasz in announcing AFFI’s newest service. “This new tool is part of AFFI’s ongoing commitment to provide our members with data and analysis that enhances their ability to conduct business around the globe.”

The tool can be accessed on AFFI’s website and is free for AFFI members. More information about the database is available from AFFI Senior Vice President of Regulatory and Technical Affairs Dr. Donna Garren at dgarren@aff.com.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.