



FOR IMMEDIATE RELEASE
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CONTACT: Adrienne Richards
(703) 821-0770

AFFI Lauds Legislation in Support of Responsible Food Labeling

McLean, VA – The [American Frozen Food Institute](http://www.affi.org) (AFFI), and its allies in the [Coalition for Safe Affordable Food](http://www.safeaffordablefood.org), today expressed support for bipartisan legislation introduced in the U.S. House of Representatives that will establish a federal labeling standard for food and beverage products made with genetically enhanced ingredients (GMOs).

Introduced by Reps. Mike Pompeo (R-Kan.) and G.K. Butterfield (D-N.C.), the “Safe and Accurate Food Labeling Act of 2015” preempts state-level efforts to enact mandatory GMO labeling efforts by empowering the U.S. Food and Drug Administration (FDA) to create a uniform, national labeling program. The bill would require that all new products to market be first subjected to an FDA review and labeled as containing GMO ingredients only in instances where FDA can demonstrate some risk.

“AFFI commends Reps. Pompeo and Butterfield for leading efforts to create a federal program for the labeling of foods containing genetically enhanced ingredients,” said AFFI President and CEO Kraig R. Naasz. “AFFI supports a responsible and effective federal labeling program that prevents the creation of a complicated patchwork of state-based labeling rules that would increase, rather than reduce, consumer confusion and food prices.”

“A voluntary program, administered by FDA, to evaluate food labels that claim the presence, or absence, of genetically-enhanced ingredients will bolster consumer confidence, while giving frozen food and beverage makers the certainty they need to meet the needs of America’s consumers,” said Naasz.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.