



FOR IMMEDIATE RELEASE
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AFFI President & CEO Kraig R. Naasz Reappointed to U.S. Chamber of Commerce Key Leadership Group

McLean, Va. – [American Frozen Food Institute](http://www.affi.org) (AFFI) President and CEO Kraig R. Naasz has been reappointed to serve on the U.S. Chamber of Commerce Association Committee of 100 (C-100).

“AFFI values its working relationship with the U.S. Chamber of Commerce,” said AFFI Chairman Dave Yanda of Lakeside Foods, Inc. “We are proud of Kraig’s continued service on the C-100.”

Founded in 1958, the C-100 is comprised of the nation’s leading association chief executives and serves as the primary policy-originating body for the U.S. Chamber of Commerce. The committee also enhances the U.S. Chamber’s lobbying and coalition efforts, and works to expand the organization’s outreach to the business and trade association communities.

The C-100 meets twice a year, typically in June and December, and is currently chaired by American Beverage Association President and CEO Susan Neely.

Naasz was first invited to join the C-100 in 2006. The most recent invitation to extend his service came from U.S. Chamber of Commerce Board of Directors Chairman Tamara Lundgren of Schnitzer Steel Industries, Inc.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.