



**FOR IMMEDIATE RELEASE**  
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## **American Frozen Food Institute Appoints Alison Bodor President & CEO**

**McLean, Va.** – The [American Frozen Food Institute](#) (AFFI) today announced the selection of Alison Bodor as its new President and CEO. Bodor will take leadership of the organization on May 16, 2016.

“The American Frozen Food Institute is extremely pleased to welcome Alison Bodor as the new leader of the Institute,” said AFFI Board Chair Larry Cope of Clear Springs Foods. “We are excited to begin this new chapter for AFFI, and believe Alison’s extensive public policy and leadership experience will further strengthen our efforts on behalf of frozen food and beverage makers.”

Bodor most recently served as executive vice president of the National Confectioner’s Association (NCA) where she provided strategic leadership across multiple disciplines while directly leading the association’s public policy and advocacy team. In this capacity, she oversaw NCA’s legislative, regulatory and research priorities around health, food safety and quality, agriculture and trade policy, and the cocoa supply chain.

Prior to joining NCA in 2000, Bodor held positions in domestic and international regulatory compliance at McCormick & Company and the U.S. Dairy Export Council. She also spent four years conducting dietary risk assessments for the food and beverage industries with Technical Assessment Systems and then Environ International Corporation.

In accepting the position, Bodor said, “I am honored to have been selected to lead AFFI and look forward to working with the outstanding staff, members and AFFI Board of Directors to advance the public policy objectives of the frozen food and beverage category.”

Bodor holds an MBA from the University of Maryland and a bachelor’s degree in Food Science from Cornell University.

“I would like to thank Spencer Stuart, one of the world’s leading global executive search firms, for assisting AFFI in recruiting Alison,” added Cope. “I would also like to recognize the efforts of AFFI Interim President Joseph Clayton, and thank him for his leadership during this transition.”

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*The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at [www.affi.org](http://www.affi.org).*