

What's behind your favorite frozen foods?

A snapshot of the current supply chain environment

The U.S. frozen food industry, as part of the food supply chain, is facing unprecedented supply chain hurdles and inflationary pressures across the board. The frozen food industry is working hard to find immediate and long-term solutions to ensure Americans have convenient access to a variety of nutritious and satisfying foods they desire.

Top 3 Supply Chain Disruptors for Frozen Food Makers



The frozen food industry's essential workforce is our most important asset. The lack of labor was the industry's major challenge even before the COVID-19 pandemic. In fact, according to the National Association of Manufacturers, finding the right talent is now 36 percent harder than it was in 2018. Seventy-seven percent of manufacturers say they will have ongoing difficulties in attracting and retaining workers.



Frozen food makers are facing unprecedented ingredient shortages and eliminations, leading to regulatory compliance issues, such as labeling, constant reformulation of products, and being unable to provide retailers the products they expect. For example, due to skyrocketing diversion of soy and canola oil to make biofuels for government transportation subsidies, manufacturers face crisis-level shortages in edible vegetable oil for producing many frozen foods that could lead to employee layoffs and closures of food companies.

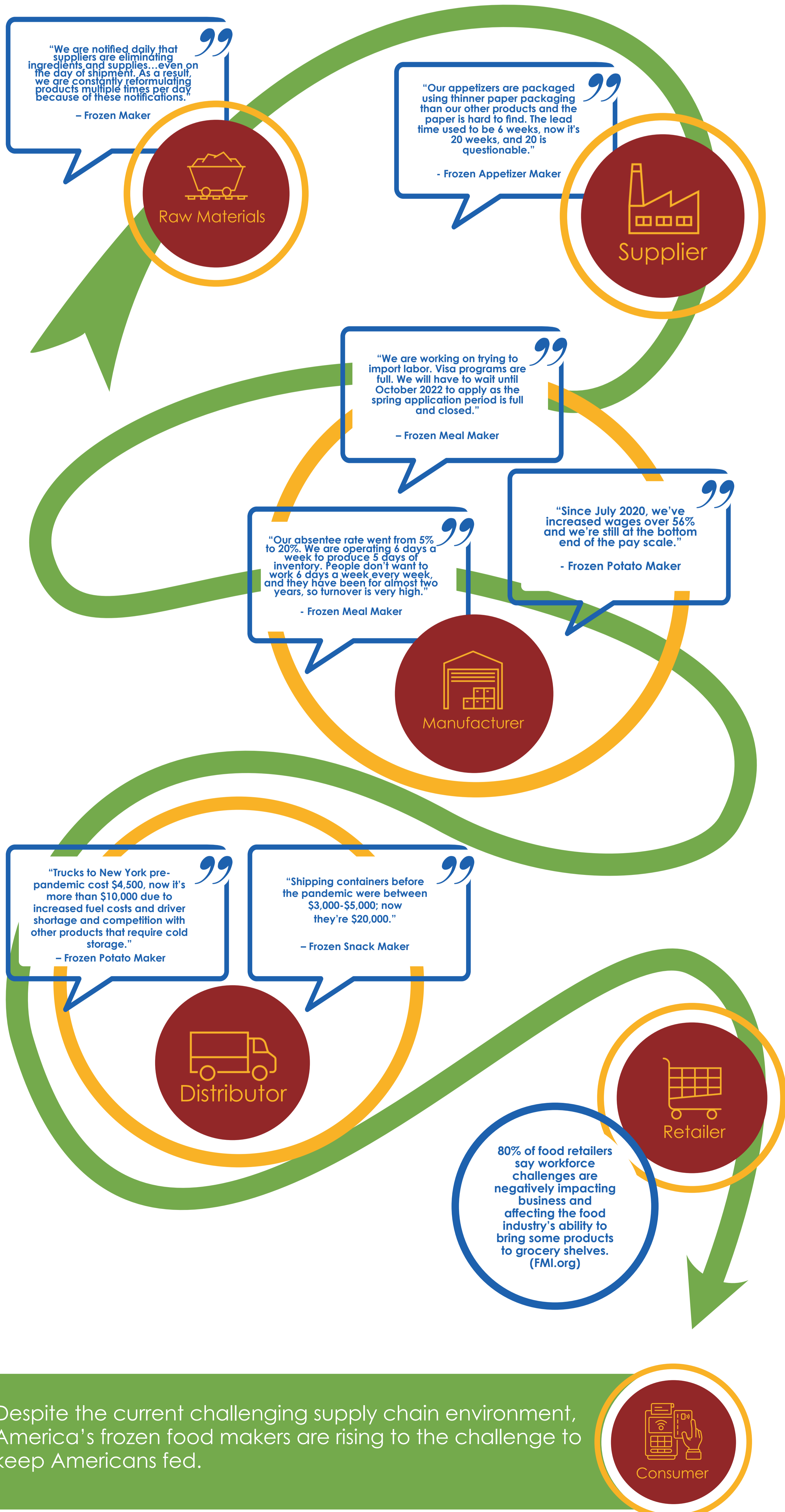


From ports to rail yards, global supply lines are struggling. Driver shortages put additional strain on the supply chain. Increased fuel prices directly impact the cost of freight to ship ingredients and supplies to make frozen foods.

Here's how today's frozen food makers are overcoming these supply chain challenges

Impact:

Frozen food makers are facing higher input costs, like ingredients and transportation costs. Families have seen costs increase for almost all consumer goods, including some items at the grocery store.



Despite the current challenging supply chain environment, America's frozen food makers are rising to the challenge to keep Americans fed.

The Ask:

We urge leaders to provide relief on policies that are contributing to the supply chain challenges leading to potential economic instability for the domestic food production.