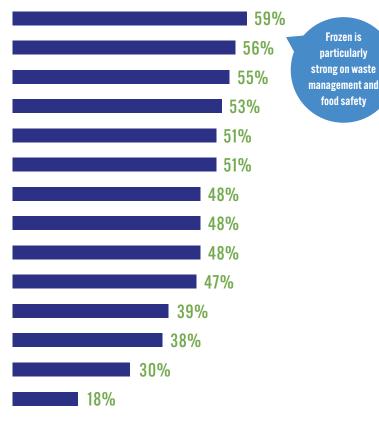
Foodservice Operators Turn to Frozen **Foods to Meet their Business Needs**

% OPERATORS INDICATING FROZEN FOODS/BEVERAGES **HAVE A POSITIVE EFFECT ON CHALLENGE**





MOST WIDELY USED FROZEN FOODS

Foodservice operators most reported purchasing:



83%

Vegetables



78%

Potato products



76%

Fruits

FASTEST GROWING FROZEN FOODS

Since 2019, foodservice operators most reported an increase in purchases of:



Appetizers



55%

Seafood



Vegetables

Source: Technomic

Download The Power of Frozen in Foodservice at www.affi.org/insights









