



Sponsorship

WHERE THE FROZEN FOOD INDUSTRY DOES BUSINESS

February 24-27, 2024 in San Diego

AFFI-CON is the premier event for the entire frozen food and beverage supply chain. It brings together over 500 companies and 1,500+ attendees in a single location, allowing them to meet one-on-one to discuss current and future business opportunities. The focus of this event is networking and getting business done, so if you are a frozen food and beverage processor, industry supplier or logistical partner, AFFI-CON is THE place to reinforce existing customer relationships or establish new ones.

AFFI-CON sponsorship opportunities are exclusive to AFFI member companies except for program and directory advertising. There are a variety of opportunities to sponsor at AFFI-CON. If you have an idea for how to promote your business to attendees that you don't see listed, the AFFI team can work with you to build and execute it.

Event Sponsorship

\$15,000 (10 Available)

1 Sponsorship Rights Fee \$1,000

The sponsorship rights fee allows event sponsors to be recognized across all event communication channels with registered attendees - website, email, and on-site signage.

2 Customized Credit \$14,000

The customized credit allows you to select one or more single-items off of the event menu to promote your business. For items that cost more than \$14,000 you simply add the difference to your sponsorship total cost to buy that item.

These items are made available to AFFI's Alliance Partners prior to being available to event level sponsors.

Single-Item Sponsorship

Price & Availability Varies

Single-item sponsorships allow companies to select a specific sponsorship opportunity to get their brand in front of attendees during the in-person event.

SPONSORSHIP MENU



Keynote Speaker & Session - Exclusive	\$20,000
Keynote Speaker & Session	\$10,000
Lunch & Learn Session Sponsor - Exclusive	\$10,000
Lunch & Learn Session Sponsor	\$5,000
Women in Frozen Reception	\$8,000
Attendee Bags	\$17,500
Key Cards	\$17,500
Lanyards	\$17,500
Attendee Badges	\$17,500
Coffee (all day)	\$17,500
Registration Kiosks	\$14,000
Conference WiFi	\$10,000
Meet-up Station Sponsorship in Registration or Hub area	\$2000/Station
Exhibit Booth (Member)	\$2,500
Exhibit Booth (Non-member)	\$4,000
Advertising	
Elevator Bay Floor Clings (2 - one per tower)	\$8,000
Hotel Signage & Branding Opportunities - Ask AFFI Team	TBD
Lobby Jumbotron Commercial (60 sec max)	\$4,000
Lobby Jumbotron Static Ad (10 Sec Display)	\$2,000
AFFI-CON Print Directory Ad - Full Page - Member Rate	\$4,000
AFFI-CON Print Directory Ad - Half Page - Member Rate	\$2,000
AFFI-CON Print Directory Ad - Full Page - Nonmember Rate	\$8,000
AFFI-CON Print Directory Ad - Half Page - Nonmember Rate	\$4,000
Sponsorable Items - Registration Bag	
Pens	\$10,000
Tech Kit - Charger	\$10,000
UL Light Up Logo 2 Port Wall Charger	\$10,000
2 Port USB Folding Wall Charger	\$10,000
Silicone Storage Bags	\$10,000
CableCatch Organizer	\$10,000
The 16 oz Stainless Steel Cup	\$10,000
Wheat Straw Food Storage with Utensils	\$10,000
Luggage Tag	\$8,000
Neoprene Roll-Up Tech Case	\$8,000
22 oz Darby Aluminum Bottle	\$8,000
Collapsible Food Container	\$7,000
Therm-O Cooler Tote	\$7,000

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Polypropylene Cooler Tote Bag	\$7,000
Silicone Spatula	\$7,000
Folding Eyewear Case	\$6,000
MiniStand Universal Phone Stand	\$6,000
First Aid Kit	\$6,000
Oven Mit	\$6,000
The All-In-One Tape Measure	\$6,000
Chrome 9 Can Lunch Cooler	\$6,000
The Endurance Tumbler w/Mixing Ball	\$6,000
Hardcover Notebook & Pen	\$6,000
Tech Taco Cord Organizer	\$5,000
Ice/Heat Pack	\$5,000
Reusable Sandwich Bag	\$5,000
Sticky Book	\$5,000
Round Absorbent Stone Coaster Duo	\$5,000
Basic Folding Smartphone & Tablet Stand	\$4,000
Microfiber Cleaning Cloth	\$3,000
Post-it® Organizational Notes - 50 Sheets	\$3,000
Collapsible KOOZIE® Can K ooler	\$3,000
BritePix™ KOOZIE® Can K ooler	\$3,000
Reusable Straws	\$3,000
Custom Branded Item (Special Terms Apply)	\$2,000 + Item Cost
Shout House VIP Ticket Package (Includes 8 tickets and reserved seating)	\$500

Start building your AFFI-CON sponsorship today by booking a call with AFFI's Senior Director of Member Marketing & Business Development, Brian Peteritas at bpeteritas@affi.com or 913-707-8211.