



Where frozen food does business.

FEBRUARY 24-27, 2024
SAN DIEGO

[REGISTER NOW](#)



AFFI
con

The AFFI Team





AFFI-CON is the premier business event for frozen food and beverage makers, industry suppliers and logistical partners. It brings together over 500 companies and 1,500+ attendees in a single location, allowing them to meet one-on-one to discuss current and future business opportunities. The focus of this event is networking and getting business done. The average attendee will have 40+ private business meetings that will lay the foundation for their year. If frozen foods are your business, AFFI-CON is a can't miss event!



One-on-one business appointments held in private meeting spaces.



4 Full Days of Business Appointments with the entire frozen supply chain.

Networking Opportunities Throughout the Event



Registration Fees

AFFI Members save more than 50% on conference attendance for the 2024 show. The Advanced Rate runs until December 15, 2023.

AFFI Member Advanced Rate
\$775

Full Conference Rate
\$900

Non-Member Advanced Rate
\$1,650

Full Conference Rate
\$1,995

Included in Registration:

- Inclusion in the print and online AFFI-CON directory
- One (1) copy of the printed AFFI-CON 2024 Directory
- Official AFFI-CON name badge, required for admission to all AFFI-CON events and business meetings
- Access to the AFFI-CON Appointments Scheduling system to schedule business meetings with other AFFI-CON attendees
- AFFI-CON Welcome Bag supported by our generous sponsors
- Admission to the Welcome Reception, Lunch & Learn sessions and the Annual Meeting & Keynote Address
- Refreshment breaks
- Discounted hotel accommodations



Registration Confirmation Email

Three important links to click right after you register for AFFI-CON!



Request Business Meeting Space

Reserve Private Space to Host Meetings at AFFI-CON



Schedule Meetings

Search Attendees & Request Meetings



Book Hotel

Book Your Discounted Room at the Manchester Grand Hyatt

Registration Details

Register online at www.affi.org/affi-con/registration

- During the registration process you will be asked to provide details about how your company does business to facilitate higher quality meetings for you.
- Group registration is available and can be completed by a single individual.
- You can pay by credit card or check. Check payments should be mailed by January 31, 2024, to ensure they are received and processed.
- You can cancel your registration until December 31, 2023. After that you can modify it to allow another member of your company to attend in your place at any time.

**PRO TIP:
Register early to
have maximum
time to build a full
business meetings
schedule**



Business Meeting Space Options



Suites



Meeting Rooms



www.affi.org/affi-con/secure-your-meeting-space



Company Showcases



Semi-Private Tables



Accommodations

The host hotel for AFFI-CON 2024 is the **Manchester Grand Hyatt in San Diego**

- A link to book your hotel room will be in your registration confirmation email
- You must be registered for AFFI-CON to book in the hotel room block
- Discounted Room Rates start at \$337/night
- Hotel is located in the heart of downtown San Diego with easy access to San Diego's best beaches, restaurants, shops and entertainment venues
- **The hotel room block will close on February 1, 2024**



Sponsorships & Advertising

- Single-item sponsorships and ads are available starting at \$1,000.
- Event level sponsorship is limited to 10 companies and comes as a \$15,000 package.
- **The highest visibility sponsorship opportunities sell quickly** and after AFFI's Alliance Partners have selected their items are first-come, first-served.
- For questions about sponsorship, contact Brian Peteritas, Senior Director of Marketing & Business Development at bpeteritas@affi.com



[View the Sponsorship Prospectus](#)

Education & Networking Events

Included in your AFFI-CON Registration – Learn more at www.affi.org/affi-con/education



Welcome Reception

Saturday, 2/24, 5-6:30 PM

Through the Generations Mixer – NEW!

Monday, 2/26, 5 – 6 PM



Women's Networking Happy Hour

Sunday, 2/25, 4:30 – 5:30 PM



Lunch & Learn Sessions: Saturday, Sunday and Monday from Noon- 1 p.m.

Dueling Pianos Bash

Sunday, February 25, 9PM - Midnight

- Tickets are \$50/person and can be purchased during registration (or added by modifying your existing registration)
- The event has a limited seating capacity of 250 so buy your tickets early!
- Sponsorship and VIP Ticket packages are available

Learn more at www.affi.org/affi-con/dueling-pianos-bash/



Business Meeting Tips



- **Register early and provide accurate information about your company.** This information powers the search filters in the appointments setting system to help everyone do more business at AFFI-CON.
- **Login to the appointments setting system regularly to make and accept meeting requests.** You can always reach out directly by the email listed on their profile if you don't hear back from a potential prospect.
- **The attendee list is located in the appointments setting system.** Use the search filters available to find attendees by email, company name, job title, products, services, food safety requirements, or formats.
- **When building your schedule, build in buffer time between appointments** – the hotel has two towers that have 30+ floors to navigate and meetings will be hosted throughout.



Key Takeaways

- **The important thing is to make sure you have dedicated space reserved.**
- Many attendees arrive on-site on Friday in order to be checked-in and prepared to start business meetings first thing Saturday morning. **Take advantage of our NEW Friday Evening registration hours from 3:30-5:30 PM to get your badge and attendee welcome bag early so you can focus on business all four days.**



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See You in San Diego!

<https://affi.org/affi-con/>

Or

events@affi.com