



January 28, 2025

From: The American Frozen Food Institute

Re: Protecting the Berry Supply Chain

To: Berry Growers and Frozen Berry Processors/Packers

The American Frozen Food Institute (AFFI) is excited to share a new program to support the global berry supply chain. As important participants in this supply chain, AFFI and its partner, iDecision Sciences (IDS) are soliciting your support to implement a comprehensive risk management software system (*EVIEWS*). This system is currently being implemented across multiple countries. You will be contacted shortly by your customers and IDS to join this initiative.

As you may be aware, the U.S. Food and Drug Administration (FDA) recently published its '[Prevention Strategy for the Control of Enteric Viruses in Berries](#),' identifying key issues and highlighting the role of industry to ensure application of effective prevention measures to manage enteric virus risks across the global berry industry.

For more information, see the attached AFFI statement - **Enteric Virus Risk Management in the Berry Supply Chain**. Please contact me with any questions about this opportunity to improve the safety of our berry supply chain at sgummalla@affi.com or diane@idecisionsciences.com.

Sincerely,

A handwritten signature in black ink that reads 'Sanjay Gummalla'.

Sanjay Gummalla
Sr. Vice President, Scientific Affairs
American Frozen Food Institute