



Sponsorship

THE SOURCE FOR FROZEN BUSINESS

February 25-28, 2023 in San Diego

AFFI-CON is the premier event for the entire frozen food and beverage supply chain. It brings together over 500 companies and 1,500+ attendees in a single location, allowing them to meet one-on-one to discuss current and future business opportunities. The focus of this event is networking and getting business done, so if you are a frozen food and beverage processor, industry supplier or logistical partner, AFFI-CON is THE place to reinforce existing customer relationships or establish new ones.

AFFI-CON sponsorship opportunities are exclusive for AFFI members. There are a variety of opportunities to sponsor at AFFI-CON. If you have an idea for how to promote your business to attendees that you don't see listed, the AFFI team can work with you to build and execute it.

Event Sponsorship

\$15,000 (10 Available)

1 Sponsorship Rights Fee \$1,000

The sponsorship rights fee allows event sponsors to be recognized across all event communication channels with registered attendees – website, email, and on-site signage.

2 Customized Credit \$14,000

The customized credit allows you to select one or more single-items off of the event menu to promote your business. These items are made available to AFFI's Alliance Partners prior to being available to event level sponsors.

Single-Item Sponsorship

Price & Availability Varies

Single-item sponsorships allow companies to select a specific sponsorship opportunity to get their brand in front of attendees during the in-person event.



SPONSORSHIP MENU

Keynote Speaker & Session	\$20,000 Exclusive or \$10,000 Two Companies
Attendee Bags	\$16,000
Hotel Key Cards	\$16,000
Attendee Badges	\$14,000
Attendee Badge Lanyards	\$16,000
Coffee Break (Full Event - 4 days)	\$14,000
Registration Kiosks	\$14,000
Welcome Lunch Sponsor	\$10,000 Exclusive or \$5,000 Two Companies
Welcome Evening Reception Sponsor	\$10,000 Exclusive or \$5,000 Two Companies
Welcome Back to San Diego Party	\$16,000 Exclusive or \$8,000 Two Companies
Lunch & Learn State of the Industry Sponsor	\$10,000 Exclusive or \$5,000 Two Companies
Pens	\$10,000
Digital Thermometer	\$10,000
Massage Station	\$10,000
Water Stations in The Hub	\$10,000
Conference WiFi	\$10,000
Woman in Frozen Reception	\$6,000
Snacks	\$6,000
Phone Wallet	\$6,000
Charging Cable w/ Phone Stand	\$6,000
Hand Sanitizer	\$6,000
Charging Stations in The Hub	\$6,000
Water Bottles	\$6,000
Lip Balm	\$4,000
Hotel Signage Package (Print & Digital)	\$4,000
Event Marketing Digital Package	\$4,000
Elevator Landing Cling	\$4,000
Lobby Jumbotron Commerical	\$4,000
Lobby Jumbotron Static Ad	\$2,000
Static Ad in Education Commerical Reel	\$2,000
Ballroom Foyer Window Clings	\$4,000
Ballroom Foyer Floor Clings	\$2,000
AFFI-CON Program Full Page Ad	\$4,000
AFFI-CON Program Half Page Ad	\$2,000
AFFI-CON Website Ads	Starting at \$1,000
Exhibit Booth (Member)	\$2,500
Exhibit Booth (Non-member)	\$4,500
Build Your Own Item	Price Varies



Start building your AFFI-CON sponsorship today by booking a call with AFFI's Senior Director of Member Marketing & Business Development, Brian Peteritas at bpeteritas@affi.com or 913-707-8211.