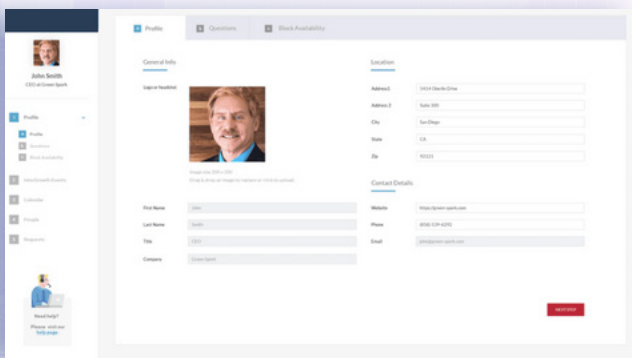




Accelerating Growth With Frozen Ingredients Virtually | February 17-26, 2021

By leveraging the latest in event technology, AFFI-CON 2021 will still be THE best place to conduct frozen food business. The suite of tools available from our technology partner, Conference Scheduling Solutions, will translate into more meetings, new connections and more business done - all at a lower cost to attendees and the companies they represent.

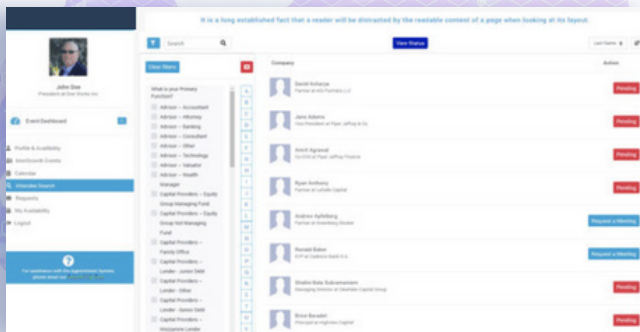
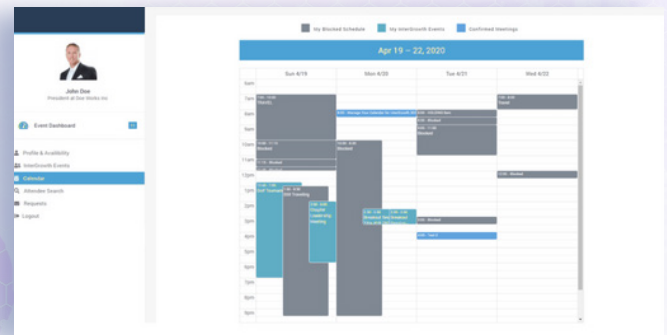


Detailed Profile Options

The ability to provide robust details about what kind of business you are looking to do at the show will allow you to make the right connections to grow your business at AFFI-CON. It will be easier than ever to contact other attendees before the event and beyond. Once the platform opens, you will simply confirm your information and then be ready to start setting high-quality one-on-one business meetings.

Easy Schedule Management Tools

The scheduling portal is centered around a visually rich calendar that contains your blocked availability, your confirmed meetings, and events. All of your meetings and sessions are color-coded by category, so you can prepare for and manage your time. The best part – it syncs seamlessly with your calendar of choice (Outlook, Google, etc).

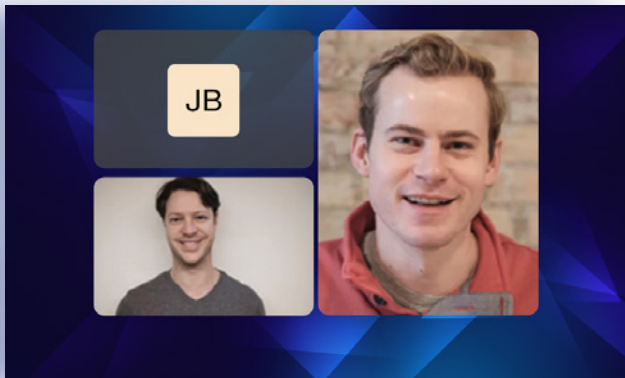


Make Connections on Your Terms

The core attraction of AFFI-CON is the ease with which you can view participants, request a meeting, accept a requested meeting and choose a time to meet, or even snooze meeting requests if you'd like more time to decide. The attendee search panel gives you the status of participants you're interested in, and shows you requests you've made that are still pending, at a glance. Manage your interaction with hundreds of other attendees with just a few clicks.



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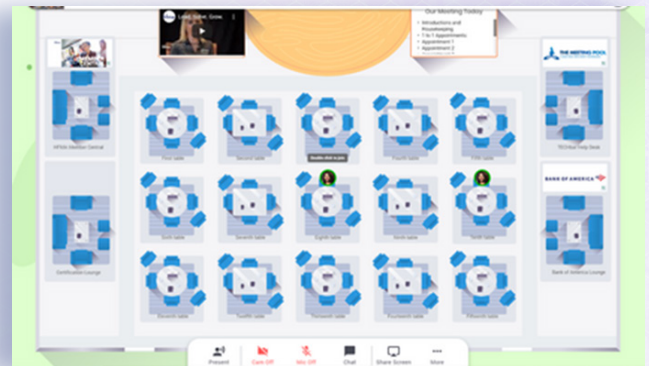


Conduct Secure, Private Appointments

The virtual one-to-one meetings will take place in secure, private virtual meeting spaces. No worrying about intrusions into confidential conversations makes this virtual environment the perfect place to schedule all of your meetings.

Plentiful Networking Opportunities

Networking will take place in the virtual ballroom. The virtual environment is the perfect place to engage with attendees and make business connections. From tables themed around key frozen food business topics to sponsored lounges there are ample opportunities to discover new people, innovative products and solutions-oriented services - just like an in-person event.



Virtual Means **MORE** Business Done One-on-One

	Virtual AFFI-CON vs. In-Person AFFI-CON	
Dedicated Time	8 Days for Meetings (February 17-19 & 22-26, 2021)	4 Days for Meetings (February 20-23, 2021)
Meetings	40+ Meetings Held	20+ Meetings Held
Connecting at the Event	Random in Virtual Ballroom & Qualified via Matchmaking Technology	Random Encounters in Hallways & Ballroom
Savings	\$500 (Registration only – 86% in Savings)	\$3,600 (Registration, Travel, Per Diem)

REGISTER EARLY FOR MAXIMUM SAVINGS