



October 2-4, 2022 | Scottsdale, AZ

SPONSORSHIP PROSPECTUS

This event is geared towards business executives in the frozen food and beverage industry who come together to network and attend sessions that address the challenges and opportunities before them in an era of intense competition. This year's program includes sessions focused on driving growth in foodservice, food safety culture, supply chain optimization, category innovation and sustainability. Companies that serve the frozen food industry in the supply chain have a unique opportunity to be seen as solution providers that these executives can turn to as they look ahead to the future of the category.

The following levels of sponsorship are available at this year's event:

Event Sponsors (\$10,000 - 6 Available)

- Two event registrations
- Logo recognition on the Leadership Conference website and on-site print program
- Listing on a Leadership Conference webpage dedicated to Alliance Partners & Event Sponsors including a short company description or video and link to your corporate website
- One banner ad in a pre-event marketing email to all AFFI members
- One custom social media post from AFFI promoting your company and/or a product/service you offer
- \$6,000 customized credit to sponsor specific sessions, receptions, dinners or purchase additional digital and print advertising

Single Item Sponsorships (Price Varies)

- Sunday Evening Welcome Reception \$6,000 (2 available)
- Individual Session Sponsorship \$6,000 (2 available)
- Networking Break Sponsor \$6,000
- Monday Evening Reception \$6,000 (2 available)
- Monday Expert Exchange on Supply Chain and Distribution Session Sponsorship \$6,000 (2 available)
- Digital Outreach Suite \$6,000 (2 available - includes a mix of emails and website advertising)

To discuss sponsorship item details and explore which is the best fit for your company, please contact **Brian Peteritas**, Senior Director of Marketing & Business Development at bpeteritas@affi.com or 913-707-8211

