



This event is geared towards business executives in the frozen food and beverage industry who come together to network and attend sessions that address the challenges and opportunities before them in an era of intense competition. This year's program includes sessions focused on the state of the foodservice industry, sustainability, e-commerce, the international supply chain, and frozen's role in improving food and nutrition security. Companies that serve the frozen food industry in the supply chain have a unique opportunity to be seen as solution providers that these executives can turn to as they look ahead to the future of the category. The following levels of sponsorship are available at this year's event:

Title Sponsor (1) - \$7,500

- Custom logo branding on platform login screen
- 1 lounge in virtual ballroom
- 4 event registrations
- Company name placement on event website and in sponsors-only area of event hosting platform
- Company logo placement on all event communications
- 1 social media post on your company on AFFI's accounts
- Logo recognition during keynote address

Supporting Sponsor (4) - \$3,000

- Square Ad (300x300) in event platform menu
- 2 event registrations
- Prize sponsor during networking time frame
- Company logo placement on all event communications
- Logo recognition during keynote address

Supply Chain Sponsor (10) - \$1,000

- 2 event registrations
- Company logo placement on all event communications
- Logo placement during keynote address



**November 7-9
2021**

To learn more about these opportunities, please contact Derek Saunders, AFFI's Director of Member Engagement at dsaunders@affi.com